



MTRMLS PLACEMENT AGREEMENT

For and In Considerate of a fee of _____ (_____%), The Buyer's Agent of Nashville & Middle Tennessee (Agency) and _____, owner(s) of the real estate property located at _____, State of Tennessee hereby enter into the following agreement.

1. The Agency will place the property in the Middle Tennessee Regional Multiple Listing Service (MTRMLS) as a for sale property. The source of the specific data entered will be provided by the owner. The property will remain on the MTRMLS for a period of six (6) months.
2. The Agency will be listed as the broker and the contact telephone number will be that of the Agency. In accordance with this agreement, inquiries to the Agency concerning the real estate property will be directed to the property owner. The owner will be responsible for home showing and home showing coordination.
3. The Agency will place an agency yard sign in the yard of the real estate property.
4. At the time of this agreement, the owner of the real estate property shall have executed an agency agreement with the Agency with the intent of purchasing a home.
5. The owner of the property shall be diligent and thorough in their attempts to show and sell their home.
6. If potential buyers are without representation at the time they view the home, then the property owner should encourage them to seek representation through the Buyer's Agent of Nashville & Middle Tennessee.
7. Advertising - If Client desires to advertise the property via newspapers, homes magazines, or other print media; the firm will assist the Client by writing/designing/placing the advertisement with the intended media. Client will reimburse the firm on a monthly basis for the actual cost of the advertisement plus the staff time.
8. Open House - If Client desires that Open Houses be held during the marketing period, then one of two approaches may be taken. Client may conduct the Open House solely thru their own efforts. Or, Client may request the assistance of the firm. The firm will assist the Client in the design and placement of the advertising for the Open House. In this scenario, Client shall reimburse the placement of the agent at a rate of \$100.00 per occurrence.

The above constitutes the entire agreement for the placement of the above referenced property in the Middle Tennessee Regional Multiple Listing Service by the Buyer's Agent of Nashville & Middle Tennessee.

Principal Broker

Owner(s)

Date

Date